

EASTLAND ECONOMIC DEVELOPMENT, INC.
BOARD MEETING
July 11, 2022

The Eastland Economic Development, Inc. Board of Directors met in the Commission Chambers at Eastland City Hall as scheduled, and notice was posted 72 hours in advance and prior to the meeting.

Members Present:

Board Member _____	Mark Pipkin
Board Member _____	Carolyn White
Board Member _____	Vicki Bradley
Board Member _____	Terry Slavens

Executive Director: _____ Tom Bailey

Members Absent:

Board Member _____	James Doyle
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City Staff Present:

City Secretary _____	Roma Holley
City Manager _____	J. J. Oznick

Guests: Donald Cate

I. Meeting Called to Order

Vicki Bradley called the meeting to order at 12:04 p.m.

II. Invocation and Pledge of Allegiance

The Invocation was offered by Mark Pipkin and Carolyn White led the Pledge of Allegiance.

III. Finance Report

Donald Cate discussed the finance report and stated the income and expense reports for the months of May and June, 2022. He said they were very typical with nothing outstanding.

Mark Pipkin made a motion, seconded by Carolyn White, to approve the finance report as presented. Motion prevailed by the following vote:

Ayes: Pipkin, Slavens, White
Nays: None
Absent: Doyle

IV. Approve Minutes of the May 9, 2022 meeting.

Terry Slavens made a motion, seconded by Carolyn White, to approve the minutes as presented. Motion prevailed by the following vote:

Ayes: Pipkin, Slavens, White
Nays: None
Absent: Doyle

V. Public Comment on any subject not Listed on this Agenda
(Limited to Five Minutes Per Speaker)
No Comment

VI. The EEDI Board of Directors May Discuss and Take Action on the Following Agenda Items:

1. Discuss and Consider Annexation of Real Property

Executive Session in accordance with Texas Government Code § 551.072, deliberation about real property:

Executive Director Tom Bailey stated that an Executive Session is not necessary. The property that we are discussing is the “Patton Property” directly behind Bartee Metals in the Business Park. This property should have been annexed at the same time as the Bartee property but was not. It is prudent at this time to complete the annexation.

Mark Pipkin made a motion, seconded by Carolyn White to request the City of Eastland to annex from Survey ET RR, Lot 102, Block ‘B’, 4.209 Acres.

Motion prevailed by the following vote:

Ayes: Pipkin, Slavens, White
Nays: None
Absent: Doyle

2. Discuss and Consider a Resolution Discuss and Consider financial support for a Business Expansion Project

Executive Session in accordance with Texas Government Code § 551.087, Deliberation regarding Economic Development Negotiations.

Commencement: 12:16 p.m.

Conclusion: 12:21 p.m.

No Action was taken at this time.

3. Discuss and Consider a potential project in the downtown business district.

Director Tom Bailey stated that he had been approached by members of the Eastland Community Foundation in regards to possibly helping sponsor the installation of permanent detail lighting of the downtown buildings. Discussion centered around the question if this is something that falls within the purview of the rules governing Economic Development Corporations. It was decided to investigate further and revisit the topic next month.

No action was taken at this time.

4. Discuss and Consider Advertising Support for the Eastland Airport.

Director Tom Bailey shared with the Board that Bode Zietz and the Eastland Municipal Airport are going to be featured in an upcoming issue of Business View Magazine as a part of their series on New Advances and growth in the General Aviation and Commercial Industry. The 6–8-page article will be based on an interview with Bode Zietz, Airport Manager at the Eastland Municipal Airport by the Editor in Chief of the magazine. Bode will be talking about the airport's key location as a gateway to travel in the region, the importance of the airport on economic development in the region, recent improvements, Fixed Base Operations services/amenities, airport customers and tenants, flight training, maintenance and the importance of the collaborative approach with their strategic partners and suppliers.

Director Bailey stated that EEDI has an opportunity to purchase advertising space in this issue of the magazine. Discussion centered around the size of the ad, and possibly sharing the advertising space with the Eastland Chamber of Commerce. This would be a one-half page Ad, full color along with 1 paragraph of content. The cost of this ad for each entity would be \$1475.

Mark Pipkin made a motion, seconded by Carolyn White, to purchase the advertising space in the magazine for \$1475.

Motion prevailed by the following vote:

Ayes: Pipkin, Slavens, White
Nays: None
Absent: Doyle

VII. Executive Director's Report

Executive Director Tom Bailey stated he is anticipating the finalizing of plans for a retail store to move into the old Tractor Supply building.

VIII. Adjournment

Carolyn White made a motion, seconded by Terry Slavens, to adjourn at 12:46 p.m. Motion prevailed by the following vote:

Ayes: Pipkin, Slavens, White
Nays: None
Absent: Doyle

Approved:

Vicki Bradley, Chairman
EEDI Board

Attest:

Roma Holley, City Secretary